



## Tweets - Volume #11, 2011

### NOTE FROM TOM

We will be instituting some very significant upgrades to our retreat curriculum for 2012, including:

- Making the four weeks leading up to each retreat much more educational in focus as opposed to straight informational. I dabbled with this leading into the last retreat and the results were phenomenal. In fact, basically because of these enhancements, 98% of those in attendance finished the writing of their books in three days, allowing them to use the final two days of the retreat to revise their books.
- As a result, all of the retreats in 2012 and beyond will be moving into a long weekend format, making it much easier (especially since some will be held over holiday weekends such as President's Day and Columbus Day), more efficient, and much less expensive for you to attend a retreat.
- The ability to attend a retreat remotely from the sequestered comfort of your own home, local hotel or wherever, will be fully available beginning with the very first retreat in February of 2012. So you won't even have to leave home to attend a retreat, while still receiving the same results.
- The third component of each retreat (the first two being the four weeks of education leading up to each retreat and the actual retreat, itself) will be the two weeks following the conclusion of the retreat when I will be walking attendees through the complete revisions of their books. Thus, by the end of the revision class, not only will they now know how to write and revise a book, but they will have a book fully completed, revised and ready to move into publication.
- In possibly the biggest move, I will be traveling to a variety of exciting locales to host retreats. We already have four retreats planned for the beginning of next year (see the schedule on my website([www.theauthoruniversity.com](http://www.theauthoruniversity.com)) and we have over eight more planned for the rest of the year. So, in one way or another, there will be a retreat being held close to where you live.),

There you have it.

If you have ever wanted to attend a retreat, 2012 is the time to do so. And the time to register is now. For, as you will see on my site, I offer major discounts on a limited number of spaces for those who register early.

Hope to see you at a retreat in 2012. They're bigger, better and even more effective than ever.....Tom

**THE KEYS TO BEING ABLE TO WRITE YOUR BOOK IN A WEEKEND WEBINAR**

Want to discover the secrets behind actually being able to complete your book, no matter what your level of experience, in three days or less?

Tune into Tom's upcoming free webinar to discover how.

Sign up now.

Join us for a Webinar on December 7

Space is limited.

Reserve your Webinar seat now at:

<https://www3.gotomeeting.com/register/940946262>

Want to discover the secrets behind actually being able to complete your book, no matter what your level of experience, in three days or less?

Title: THE KEYS TO BEING ABLE TO WRITE YOUR BOOK IN A WEEKEND WEBINAR

Date: Wednesday, December 7, 2011

Time: 4:30 PM - 5:30 PM MST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

## **DISCOUNTED SPACES GOING FAST**

You can still attend one of the retreats in 2012 for \$500 off the regular price by registering early before the maximum discounted slots are gone for good. Spaces still exist for the South Florida, Monterey, CA, and Las Vegas Retreats, but The Fountain Hills Retreat, which is scheduled over President's Day, is filling up fast. So if you want to get into the retreat at the maximum discount available, give yourself that ultimate Holiday gift by registering soon.

## **MENTOR SLOTS FILLING UP**

If you have already attended one of Tom's retreats and want to serve as a mentor in a future retreat, it is also suggested that you do so soon, because spaces are filling up quickly for all retreats, especially the one in Fountain Hills in February. At present, only two mentor spaces still remain for the retreat. To register, contact Tom's assistant, Linda, at either [Linda@TomBird.com](mailto:Linda@TomBird.com) or by calling [928-203-0265](tel:928-203-0265).

## **CONGRATS**

Congrats to Bob Godwin of the Knoxville area on the release of his novel. Bob will be doing a book signing. Info on when and where follows. If you're in the area, stop in, visit and celebrate with Bob, who is always a joy to be around:

"Hi All,

Mollie DeLozier, Joe Rector, and I will be at Southland Books in Maryville, TN on Saturday, December 10 from 1-3 pm signing copies of our novels. They make Christmas gifts! I hope we see you there!" - Bob Godwin

Congrats to Renee Rojas of the Bay Area on the release of her children's book:

"I have attended 3 of Tom's workshops in Sedona. My children's book "What Color Is God?" has just been published." - Renee Rojas

Author of "What Color Is God?" - a delightful children's book with a timely message.

[www.ReneeRojas.com](http://www.ReneeRojas.com)

Congrats, especially, to all those who attended Tom's final retreat of 2011. Of the 35 who attended, 33 finished their books at the five day retreat in three days. Many finished the revisions of their first books and started works on their next ones as well. You were an outstanding group. Thank you for making us a part of your lives

## **NEW SITE**

Always tweaking, always changing, always adding - that's just the life of one with a website as active as the one we have.

Just recently a major content revision of the site was completed. With so much new material, you may want to check it out.

In addition, stylistically, the site is going through an upgrade as well. The complete upgrade, making it not only fast and sleek, but even more attractive, will be finished by early December.

Check us out.

## **UPCOMING CLASSES**

You or someone you know want to get a jump start on your New Year's resolution to write a book in 2012, or want to get a taste of what Tom has to offer to best prepare you for a retreat you plan to attend?

If so, you may want to consider attending one of Tom's upcoming lectures in the early part of 2012. Here are the dates, times, locales and sign up info, in case you or someone you know would like to hear Tom, up close, live and in person.

## **Phoenix**

### **Write Your Book Right Now**

February 1, 2012 6:00 pm - 9:00 pm  
Paradise Valley Community College  
Write Your Book Right Now  
18401 N. 32nd Street  
Phoenix, AZ  
[602 787-7000](tel:6027877000)  
[PVCC Continuing Education](#)

### **Get Published Now**

February 2, 2012 6:00 pm - 9:00 pm  
Paradise Valley Community College  
Write Your Book Right Now  
18401 N. 32nd Street  
Phoenix, AZ  
[602 787-7000](tel:6027877000)  
[PVCC Continuing Education](#)

### **Las Vegas**

#### **Write Your Book Right Now**

February 4, 2012 6:00 pm - 9:00 pm  
UNLV Paradise Campus  
4505 S. Maryland Parkway  
Las Vegas, NV  
702 895-55895  
[UNLV Personal Enrichment](#)

### **Knoxville**

#### **Write Your Book Right Now**

February 11, 2012 6:00 pm - 9:00 pm  
UT Conference Center  
600 Henley Street  
Knoxville, TN  
[865 974-0150](tel:8659740150)  
[Continuing Education at UTK](#)

### **FREE**

If you haven't already done so, don't forget to download a free copy of Tom's latest book , Write to Heal, which has already made a big difference in a lot of author's lives, or the updated version of his CD Transforming Back to the Author You Were Meant To Be. To download these items go to <http://tombird.com/free-stuff/>.

### **TWEET**

Follow Tom on Twitter - to sign up go to <https://twitter.com/signup> and follow BeAuthor. (or click on link at the bottom of this page)