

CHAPTER TWO

WHY HAVEN'T YOU BEEN ABLE TO FULLY BIRTH YOUR BOOK TO YOUR POTENTIAL?

OKAY, SO HERE YOU ARE AT LEAST RELATIVELY smart, honest, hardworking, and committed. You have probably graduated from schools or programs, successfully held jobs, paid taxes, possibly paid off loans, built things from homes to relationships, raised kids, et cetera. Yet, the thing you could possibly want to do for yourself more than anything else, write a book, you have been unsuccessful at completing.

Maybe you're just not talented, experienced, educated enough to do so, or maybe it is simply not in the cards for you. Bull! We may not all look, think, or live alike, but one thing that each one of us has the capability to do is write. Yes, it can be that natural for

all of us and it is a God-given right not just because it supplies an essential opportunity to become one with the Creator but also because it is the one route we all share to deliver some form of divine message we were at least partially born to birth. So natural and innate is the ability to write that even someone with the physical liabilities of Stephen Hawking can do so, and do so very effectively. If it is so natural, innate, and easy to do then why have you not been able to do so to a satisfactory or publishable level?

First of all, in response, let me say this: “It has nothing to do with you and everything to do with you.” What do I mean by that? Second, the motivation to take the wrong turn that steered you away from the ease that writing could be did not originate inside you. As noted in the introduction, it came directly from what you were taught about writing and publishing.

In reality, you were taught the exact opposite about what you needed to know to succeed as a writer. How could that be? The curriculums that most influenced you in this area were designed by individuals—as caring, intelligent and accredited as they were—who hadn’t studied the art form of writing from a holistic perspective, and thus didn’t have a full understanding of it. What do I mean by holistic perspective of writing? Doesn’t holistic have to do with the New Age or organic produce or something?

By holistic, I am referring to the four arenas of writing: the physical, mental, spiritual, and emotional aspects. What we are normally taught about writing

comes from the mental perspective only. So, what we have been taught and forced to absorb about writing to get that all-important passing grade is one-dimensional. What we have been taught would be like trying to drive a car with only one inflated tire. Doing so would be frustrating, dangerous, and slow. After trying to drive a car with three flat tires, most of us would just give up. This is essentially what most aspiring authors do.

However, with all four tires properly inflated, which is what this book will do for the writing of your book, the car rolls nicely, and potentially quickly, just as your book will.

Third, it's all about you because up until this point, you have innocently chosen to accept the misinformation you were offered on writing as the gospel. Whether you choose to fully embrace the proven solutions in this book will be up to you. It's all about you— always has been and always will be.

“We are dancing on a volcano.”

—COMTE DE SALVANDY